

About The DanO Fund

The DanO Fund is a 501(c)(3) nonprofit with a mission of increasing access to mental health resources and programming and raising awareness about mental health issues. They work to end the stigma that surrounds mental illness, which often prevents people from asking for help, and can even lead to suicide. Here are three ways The DanO Fund carries out their mission:

Fundraising

The DanO Fund raises money through <u>annual events</u>, <u>corporate donations</u> and gifts from individuals. DanO gives these funds to mental health nonprofits that offer services and resources for people and their families impacted by mental illness and suicide.

Partnerships with nonprofits

The DanO Fund has over a decade of experience in creating successful fundraisers. They lend this expertise to mental health nonprofits that want to create a fundraiser, but need some guidance. This help is always free.

Community building

The DanO Fund has created a strong community of people who have felt the pain of mental health issues, either personally or through a loved one. Anyone can join this community by attending a DanO event, <u>making a donation</u>, or partnering with the fund.

Fast Facts:

The DanO Fund was created in 2009 by Mark Olsen and Royce McEwen, to honor a family member they lost to suicide.

- Since 2009, The DanO Fund has raised funds to support nonprofits that offer mental health education and programming.
- They're based in the Twin Cities, Minnesota, but their corporate donors and nonprofits recipients are nationwide.
- The DanO Fund relies on donations from both businesses and individuals. Anyone can donate online at https://www.danofund.org/.